**4/10/24 RD Meeting Minutes**

**Youth of the Year follow-up (Brian and Tessa)**

* Felicia feedback, “I wanted to provide feedback that youth of the year was excellent, as usual...and I think it was GREAT to have Moe as an MC.”
* Karen thinks that it was the best one ever and thought that other attendees really enjoyed the event as well and felt inspired.
* Scott thought it was good to involve all of the staff members in recognizing the kids.
* Good showing from community stakeholders, donors, etc.
* For next year:
	+ Use step stool for all kids so they are elevated and more visible to people in the back of the room.
	+ When staff members introduce themselves before introducing kids, they should identify their role/position.
* Brian will send Irene’s speech to the newspapers in case they want to run it.

**RD Input for Strategic Planning Session (Marji)**

* Marji, Karen, and Scott will be unable to make the strategic planning session.
* If anyone has any feedback or input from this committee to share at the session, send it over!
* We will report out to this committee after the strategic planning session.
* Duncan may be back in town; Brian will reach out to Duncan to see if he can make the strategic planning session.
* Thoughts from Scott: “What does the Board and RD Committee do to prepare for the day when Scott and Karen are no longer volunteers and serving the RD Team and Club related to fundraising? General Operating. Other financial needs that may come up?”

**2024 Marketing and Development Plans (Tessa)**

* Tessa is going through the last version of our marketing and development plans and reporting out on each strategy. Will present updated plans at May meeting.

**Business Sponsorship Campaign (Marji)**

Recent donations

* Before we send letters to printer, Tessa will send a list of the businesses (spreadsheet) to the committee members to edit/drop/add sponsors to the master list.
* Tessa will send out the versions of the letters with signatures to Karen and Scott.
* Tessa will send an email to businesses soon before we send out letters.
* Faricy Bros., Burm have sent $6k.
* Sangre de Cristo Electric Assoc. sent in $500.
* Brown Dog in BV sent $500.
* Altitude Tire and BV Tool and Equip sent in money at EOY we will count as a sponsorship.

**Nextdoor app to reach new donors (Tessa)**

* Tessa has set up an account for BGCCC.
* Good tool for outreach and something to add to our PR tools

**BV Capital Campaign Update (Scott)**

* We applied for CDS funds for $1.2 million.
* Brian talking to someone about in-kind floor work for new Club.
* Scott still seeking opportunities to connect with people.
	+ Meeting with Carlin Walsh next week
		- *Tessa will send Scott the amount left on Julie’s match.*
	+ Scott reaching out to Blake Bennetts.
* Scott will meet with Mark Zinkula before Angel Investor meeting.
* We pushed Angel Investor meeting to May 7th.

**Grant Update (Brian)**

* We did not get METAB for the first time ever
	+ Factors: change in leadership, misinformation
	+ Feedback from committee: our application was strong, our budget is too big
* Out of School Time Bill was approved in the state house, now on to the senate, and then appropriations.
	+ Still several steps to getting it approved, but this bill would bring $75k + to our organization and many, many others across the state for several years.
* We have an application in for anti-vaping work.
* ESSER (learning gap) grant for operating: we will spend down $30-40k this last quarter, and then still have about the same amount for next fiscal year.

**Other Business**

* The Colorado BGC Alliance is keeping Kaycee 5-10 hours/week until we can secure a new person to replace her.
* Tessa worked with Melissa at Mt. Princeton to secure two hotel rooms for the night of the gala, so we will sign contract with dueling pianos.
* Gala Auction
	+ Felicia connection with Mexico Place
	+ Ask about Duncan’s Mexico place again?
	+ Karen will ask about Brady’s Cape Cod
	+ Karen is working on BV house for the week of Xmas
* Gala
	+ Possibly include a printout of staff bios and “qualifications.”

**Upcoming Event**

Strategic Planning Session is Sat., April 20, 9 a.m. – 4 p.m. at Salida Club