BGCCC 2021 Events Status

RD meeting 7/14/21 2:30-4pm

Attendees: Duncan, Julie, Brian, Jeannine, Mckenzie, Scott, Dustin, Marji

Missing: Deb

Next RD call August 11th

*2:30-2:40 (10 minutes)*

**Welcome and Grant Update Brian**

* 15K johnson foundation of high rockies
* Colorado Trust to help with fundraising event got $1k

*2:40-2:50 (10 minutes)*

**Sponsors Reminders/Updates Team Discussion**

**Reminder August 30th is cut off for the marketing benefit for any new sponsors for the gala**

**Discussion:**

* Scott: Does not have access to spreadsheet, need to have Austin access the spreadsheet as well to provide update on any checks we receive as well so we can keep folks who don’t have access to spreadsheet up to date.
* Anything we can make it easier for them?....
* Brian will as Ruth Ann to add sponsor as a drop down choice on Colorado gives

Follow up:

* Send out the spreadsheet out to RD team every Monday (cara f/u with Austin to help as well austin@bgcchaffee.org)
* Need to schedule “sponsor commercial” filming for Peak sponsors (Cara/Brian to draft, mckenzie will post)

*2:50-3:20 (30 minutes)*

**Stewardship Event Team Discussion**

**Date: July 27th at Surf Hotel (Tuesday)**

*Invite only Thank you Event*

|  |  |  |  |
| --- | --- | --- | --- |
| Groups | Program Development Team | Invite List Team (top 80-100) | Day of Support |
| Responsibilities | * Create Content for the program | * Develop the invite list * Save the date * invite | * Event Set up * Event take down * Etc…..more to come |
| who | Julie/Brian | Julie  Brian  Duncan  Karen |  |

Event Logistics Update: Jeanine

* 4-7:30pm (event starts 5:30-7)
* Food count 75 currently
* Ballroom and courtyard (with seating for 80 inside)
* Blue (like red carpet)-kids and board members to welcome people
* Brandon and Jen will bring kids, then take them out to a “pick up spot” with parents

Subcommittee to review event details:

* 5:30-6 mingle
* 6-6:45 program
* Currently at 79 RSVP, will have name tags
* Goals: relationships, thank you event, fun, continue to inspire folks, excited for the future
* Slide show by mckenzie

RD team to arrive at: 4-5pm

Board to arrive at: 5:00

Dress: smart casual (speakers business casual)

Virtual dry run for program for presentations 2-3pm on 7/26

*3:20-3:50 (30 minutes)*

**Joint Event “Great Futures Gala: Let’s Get Back to the Future”**

**Date: September 28th at Mt Princeton (Tuesday)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Groups | Program Development Team | Marketing Event Team | Ticket Sales | Day of Support |
| Responsibilities | * Create Content for the program | * Develop marketing plan * Create Ticket | * Develop plan for ticket sales | * Event Set up * Event check in * Event take down * Etc…..more to come |
| Who | Brian  Duncan  Jeanine  Cara  Mckenzie  Julie | Marji and Mckenzie | Cara |  |

Theme: Futuristic (Think Space, Robots, Men in Black, Back to the future 2, Galaxy)

Subcommittee will meet weekly

Marketing plan (Marji):

* Creating a save the date flyer (constant contact, FB)
* Early august press release ticket sales, sponsors, etc (PSA etc)
* Middle august for chambers newletters
* September big effort/push
  + Weekly social media push
* Post event thank you (newspaper and social media post)

Event Logistics (Jeannine):

* In the past: $25 per person or 40 for two
* Hospital was $50 per ticket in the past

Ticket Sales (cara)

* Using Eventbrite unless anyone else has suggestion
* Discuss ticket prices
* Will try to allow option for additional donation or link to donate

Other agenda items

* Club hero(s):\_\_\_\_\_\_\_\_
* Large auction items:
  + Duncan: custom glass blown lamp
  + Joshua Been painting
  + Julie: timeshare in palm springs or in Mexico, potential house in mexico
  + Karen: has Conrad Nelson artist for large auction item
  + Cara: f/u with arkanglers
  + Brain: Denver experience
* “active” entertainment ideas
  + Happy hour -live painter Joshua Been (tbd) then auction off painting of the view-Duncan will notify
  + Mentalist Sean Bott CONFIRMED
  + Auctioneer Jim Wilson CONFIRMED

Other info

Next meeting: first week of august

BV taskforce community share meeting