BGCCC 2021 Events Status

RD meeting 8/4/21 12:30-2pm

Attendees: Brain, Marji, Scott, Mckenzie, Karen, Cara, Jeanine, Julie

Missing: duncan

*12:30-12:40 (10 minutes)*

**Welcome and Grant Update Brian**

* Collegiate peaks bank >10K- general fund (=sponsorship)
* $2500 walmart (cara should circle back with Ruthann)
* City TANF $6250 for 2nd quarter ~24k a year possible moving forward
* $10k from salida school district (ester/covid relief funds-to school partners Brain will be asking BV as well)
* New grant from alliance $23K grant
* $16k program income from July (summer club programming) reminder $10 per day for kid

*12:40-1:00 (20 minutes)*

**Sponsors Reminders/Updates Team Discussion**

**Reminder August 30th is cut off** for the marketing benefit for any new sponsors for the gala

**Status update 8/2/21**

|  |  |  |
| --- | --- | --- |
| Type | # of sponsors | $ per group |
| Less than 500 | 5 | $1150 |
| Friend $500 | 8 | $4000 |
| Champion $1250 | 5 | $6250 |
| Title $3000 | 6 | $18,000 |
| Peak $6000 | 3 | $18000 |
| Other $1000 | 1 | $1000 |
| Total | 28 | $48,400 |

**Note casino night ~45K sponsor prior**

**Open Discussion:**

* Capital campaign money did not get pitched on sponsored or PR, but question do we offer that to any top business donations….curious maybe a compromise to be reached out to and offer.
* Cara: Pull up last year numbers and confirm our goal for this year
* Scott most businesses are super busy, working phones
* Cara will add prior year data with this week’s update email along with summary chart
* Need to double check salida prior givers to make sure they continue this year

Prior Follow up:

* Brian will as Ruth Ann to add sponsor as a drop down choice on Colorado gives
* Send out the spreadsheet out to RD team every Monday (cara f/u with Austin to help as well austin@bgcchaffee.org)
* Need to schedule “sponsor commercial” filming for Peak sponsors (Cara/Brian to draft, mckenzie will post)

*1:00-1:15 (15 minutes)*

**Stewardship Event Team Discussion**

Feedback:

* What went well:
  + Loved the space
  + Many had not know the space existed
  + Program was good
  + Welcome carpet, folks played along and enjoyed it
  + Continue with videos (shows kids at the club, wide variety of kids represented)
  + Division of labor really helped make it go so much easier
  + Overall feeling of the event left people with a good supporting such a great organization
* Even better if:
  + Flatbread ran out, cheese board could have been better
  + Lack of food labeling
  + We need to work on our data-to make sure we are inviting the right people moving forward-share with Austin as a goal

Discussion on attendees:

* Who attended, who didn’t, etc
  + ~20 less from what RSVP so about 65 folks total
  + Consider send out email to all those that were attended with a few pictures (Julie/mckenzie)

Any additional thank you needed?

* Scott already send Jed email

Future event there?

* Think about youth of the year typically in February, maybe a June/July date for stewardship event

*1:15-2:00 (45 minutes)*

**Joint Event “Great Futures Gala: Let’s get to the Future”**

**Date: September 28th at Mt Princeton (Tuesday)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Groups | Program Development Team | Marketing Event Team | Ticket Sales | Day of Support |
| Responsibilities | * Create Content for the program | * Develop marketing plan * Create Ticket | * Develop plan for ticket sales | * Event Set up * Event check in * Event take down * Etc…..more to come |
| Who | Brian  Duncan  Jeanine  Cara  Mckenzie  Julie | Marji and Mckenzie | Cara |  |

Theme: Futuristic (Think Space, Robots, Men in Black, Back to the future 2, Galaxy)

**~~Subtitle change: “Great Futures Gala”~~**

Marketing plan (Marji):

* Marji will send out full plan so see attached

Budget & Event Logistics (Jeannine):

* 200 people cost ~10K
* Dinner plan as it’s a better “value”

Ticket Sales (cara) Max number total 180

* Online via event bright
* $50 each
* Will provide code for sponsors and for board/staff for free tickets
* September 14 will be deadline for sponsor to “claim their tickets”
* Need: email blast for sponsors

Tentative timeline:

* 5:30-6 cash bar happy hour
* 6-6:30 dinner served buffet
* 6:30-7:30 program (not in any order at this point)
  + Club hero (10 minutes) consider pre-recorded speeches or not
  + Youth of the year winner ~4 minutes
  + Auction items
  + Fund a future
* 7:30-8:15/8:30 Sean Bott

Other agenda items

* Club hero(s):
  + Sandy Boyd from S&S
  + Oren
* Live auction items “experiences”:
  1. Joshua Been live painting (Duncan needs to follow up)
  2. Brain: Denver experience
  3. Julie: home in Mexico (October 1-december 15 2021; May-December 15th, 2022)
  4. Cara: full day float trip for 2 with arkanglers
  5. Brian: cape cod place (2022, not open July 2-August 27)
* “active” entertainment ideas
  + Happy hour -live painter Joshua Been (tbd) then auction off painting of the view-Duncan will notify
  + Mentalist Sean Bott CONFIRMED
  + Auctioneer Jim Wilson CONFIRMED

Other info

* Realtor packet

Notes: get a list of capital campaign donors (without $) so board all knows who donated and can thank at the gala

Need to get the club google drive account up and running to start putting all the images on moving forward

Follow up: October/November RD meeting talk about 2022 event calendar such as if we want another stewardship event or not