BGCCC 2021 Events Status

RD meeting 6/9/21

12:30-2pm

Attendees: Duncan, Brian, Jeanine, Julie (late)

Missing: Mckenzie, Scott, Karen, Deb

Next RD call July 14th @ 12:30

*12:30-1:40 (10 minutes)*

**Welcome and Grant Update Brian**

* Brian had review with alliance ~65K grant
* Additional 80K in covid relief funds in new money

*12:40-12:55 (15 minutes)*

**Drive In Summer Kick-Off Review**

*Marketing event to showcase our summer program offering with hopes of growing*

*membership and knowledge of what the club offers during the summer*

|  |  |
| --- | --- |
| Totals | Standard Ticket Rates  $10 for adult $5 for kids |
| Movie shipment | $40 (barb wanted to cover) |
| Rental of drive in | $500 |
| Movie fee | 35% ticket fee with $100 minimum |
| Ticket sales count | Adult 36=360  Children 20 x5= 100    Total= 460 x35%= $161 to movie company |
| Total to Comanche | 500+161= $661 |

Barb suggestions:

* Get a flat rate movie and allow free admission (maybe folks will donate)
* Then consider other ways to make money such as off food
* Later in the season or early to allow for an earlier movie start time

What went well:

* Reached 292 people movie preview

Even better if:

* Limited number of kids, maybe consider driving bus to bring kids next time
* Flyer in the backpack
* Consider inside movie at the club in the gym or the rec area upstairs

**Follow up sending summer video link to all the parent’s emails and via constant contact**

Do want to do a family focused event each spring in some form.-talk about this in the late fall

*12:55-1:05 (10 minutes)*

**Sponsors Reminders/Updates Team Discussion**

**Update:**

* Need to schedule “sponsor commercial” filming for Peak sponsors
* Need to get $3K+ sponsors logo displayed at Salida club

**Reminder September 1st is cut off for the marketing benefit for any new sponsors for the gala**

To do: Cara to draft script and work with Brian on the commercial

*1:05-1:25 (20 minutes)*

**Ribbon Cutting event Julie/Brian**

Ribbon Cutting Event at Salida Club

* Date: June 12th
* Time: 10am and noon

What will be there:

* Moonlight root beer keg
* Old fashion icecream truck
* Gunner and Athena will give tours
* Kids are making banners

Timing:

* ~10/10:20 cutting
* 11am private event Oren
* ~12/12:15 cutting
* 12:30/12:45pm jack lee event

*1:25-1:45 (20 minutes)*

**Stewardship Event Team Discussion**

**Date: July 27th at Surf Hotel (Tuesday)**

*Invite only Thank you Event*

|  |  |  |  |
| --- | --- | --- | --- |
| Groups | Program Development Team | Invite List Team (top 80-100) | Day of Support |
| Responsibilities | * Create Content for the program | * Develop the invite list * Save the date * invite | * Event Set up * Event take down * Etc…..more to come |
| who | **Julie/Brian** | **Julie**  Brian  Duncan  Karen  **Subcommittee meeting every Tuesday** |  |

Event Logistics Lead: Jeanine

* Will follow up to get official contract confirmed
* Minimum is $50 per person (drinks/aps)
* We can now do normal food set up
* Drink tokens 2 so $12 each or we can do a consumption with a budget then shut it off
* Asked for date they need the food order

Subcommittee

* Invite list
* Save the date/invitation
* Program content

Ideas:

* Kids call to invite folks
* Want to route folks through the courtyard
* Signage/greater pushing folks through to the right direction
* Consider balloons
* Consider having a tv or computer station with videos/pictures
* Need to confirm the sounds before event

**Will want to review this on the June board agenda so everyone knows what to expect**

*NO PLANS TO DISCUSS UNLESS THERE ARE UPDATES*

**Joint Event “Great Futures Gala: Let’s Get Back to the Future”**

**Date: September 28th at Mt Princeton (Tuesday)**

Theme: Futuristic (Think Space, Robots, Men in Black, Back to the future 2, Galaxy)

Event Logistics Lead: Jeanine

Needs/Next steps:

* Club hero(s):
  + Brian and Duncan to brainstorm and will bring to the next board meeting
* Large auction items: need everyone to brainstorm
  + Duncan: custom glass blown lamp
  + Julie: timeshare in palm springs or in Mexico, potential house in mexico
  + Karen: has Conrad Nelson artist for large auction item
* “active” entertainment ideas
  + Happy hour -live painter Joshua Been (tbd) then auction off painting of the view-Duncan will notify
  + Mentalist Sean Bott CONFIRMED
  + Auctioneer Jim Wilson CONFIRMED

Marji: to work on draft for marketing plan for the July RD meeting (7/14)

Brian to ask Austin to check if we sell tickets through donor perfect if it makes sense or not

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Groups | Program Development Team | Marketing Event Team | Ticket Sales | Day of Support |
| Responsibilities | * Create Content for the program | * Develop marketing plan * Create Ticket | * Develop plan for ticket sales | * Event Set up * Event check in * Event take down * Etc…..more to come |
| Who | TBD | | | |

Tickets: then allow option for additional donation