



BGCCC Board Meeting

Tuesday, June 28, 2022

Meeting called to order at 5:37 pm

Members attending at the BGCCC Salida Club: Duncan Campbell (Board Chairman), Brian Beaulieu (Club Director), Jan Schmidt (Treasurer), Gwen Allen (Vice Chair), Mitch Wright, Kent Davidson, McKenzie Musser, and Kiki Lathrop. Via GTM: Deb Payton (Secretary), Marji Ackerman and Felicia Hermosillo

- I. *Kiki presented the Moment for Kids* with Toby who is 9 years old and going into the 4th grade. He is a star athlete and is very active in club activities. Toby has attended for 3 years and loves field trips, including the Hooper Pool, swimming and mini golf. On the climbing wall, he was the first to complete all 5 skill routes and now he's working on personal best times. He loves to play ping pong and bumper pool. He also made a catalyst with a coke and mentos to create a geyser.
- II. *Gwen made a motion to approve the May Board meeting minutes, Kent seconded; unanimously approved.*
- III. *Update on Summer programming & ADA* (Brian reporting). Summer programming is in its 4th week with average record attendance at 110 in Salida and 72 in BV. Both clubs have new kids and Salida is hosting summer school with 20-30 kids from k-2 grades followed by grades 3-4 with three teachers providing the lessons, until 1pm, for students who are not reading at grade level. This essential partnership with the school provides services that will make grants more available. The BGCCC staff are on task with 100 plus kids per day. There are currently 6-7 kids who are on the autism spectrum and provide a special challenge for staff. The Montessori program is now referring up to 15 kids to the club. Dental free programming is done by Julie Nutter and she leaves tooth brushes for the kids. There will be a kids theatre showing of *Amelia's Big Idea* in BV at McPhelemy Park at 2pm on July 14th followed by a production at Chisholm Park in Salida on July 15th at 10am.
- IV. *2022 - 2023 Budget review and vote* (Jan reporting) reports attached. *Revenue* projections: \$814,350. which is on the conservative side and set to break even. Membership fees will be increased to \$100. (BGCCC has held at \$50. X 14 years). Scholarships will be available via Chaffee Cares. The EoY Campaign will go forward and is conservatively budgeted at \$150,000. *Expenses*: We will provide 10-15% raises for employees to meet inflation costs and improve employee retention. The RD director will move to full time. McKenzie is full

time as marketing and volunteer coordinator. Health insurance costs \$40,500. which has decreased due to having younger staff members. Gala expenses are broken out as a budget item. Utilities costs will increase with A/C installation in the club. IT expenses will decrease significantly with a change in provider.

ACTION ITEM: Mitch made a motion to accept the proposed BGCCC budget for 2022-2023, Kent seconded; unanimously approved.

- V. *Auditor replacement* (Jan reporting) Engagement letter attached. BGCCC retained the previous auditor for 6 years and best practice is to change every 5 years. We held off last year since Austin had just joined the club as Finance Director. The accounting firm of Taylor Roth is the Finance committee's choice with a bid of \$10,000. for the audit and \$1000 for the filing. They've agreed to stay active throughout the year and they work exclusively with non-profits. The sub-committee of two CPA's include Joanne and Christine Hussey.

ACTION ITEM: Duncan made a motion to retain Taylor Roth as the new auditing firm for the BGCCC and Gwen seconded; unanimously approved.

- VI. *BV Capital Campaign on the Leadership Council* (Brian reporting for Cara with her notes). The master plan is ready and has been distributed to attending Board Members. The initial Leadership Council was hosted at Eddylane and was led by Cara and Scott with Brian and Julie also speaking. Conrad Nelson gave a \$250,000. stock donation yesterday to BGCCC! Julie is doing CC training on the "Art of the Ask". Tom Warren is being asked to be a lead donor by Brian and Scott.

- VII. *Gala progress* (Marji reporting) The marketing plan and video are under way. A videographer will film the kids. Thirty second commercials will be made with 5, possibly 6, lead sponsors who will pay \$6000./each. with a deadline of Friday, August 25th. Business sponsorships are the biggest source of revenue. For large auction items, we have a Denver condo, and multiple items, but a Hawaii or Santa Fe trip would be great. Past attendees would like for us to advertise auction items earlier so that they can plan ahead. Tickets will be \$50. and will include a meal and dessert at Mt Princeton Resort on September 28th. Staff will be at the lead table to direct attendees to their reserved spot. The two club heroes needs to be selected by August. A spreadsheet of responsible board members/ sponsors needs to be re-sent.

VIII. Committee Chair Reports

- A. *Finance* (Jan reporting) See the financial statements and highlights memo. Brian will work on marketing materials for wills. We are looking into Solar energy to power the club. Since the club is running a surplus, the finance committee recommends the following.

ACTION ITEM: Funds from the Capital Reserve—The operating surplus will be moved to fully fund capital improvements.

ACTION ITEM: Funds totaling \$300,000. will be moved to the quasi endowment fund for investment.

Gwen moved that both of these actions be undertaken and Duncan seconded; unanimously approved.

- B. *Safety* (Mitch reporting) No injuries. In downtown Salida there was a situation that resulted in Salida PD asking the BGCCC to *Shelter in Place* on June 9th which went smoothly. Staff brought kids inside very quickly and kept them calm without incident. Recommended future safety measures include the ability to lock for gate to the playground in these situations and monthly lock out drills. Police now have the club floor-plan and can do SWAT training without kids present. We follow the school safety plan with posters posted and most students know these drills. The side door is locked unless in active use.
- C. *Resource and Development* (Marji reporting). September 28 will be the Great Futures Gala at Mt Princeton Hot Springs. See above.
1. McKenzie went over the marketing stats: There were 1122 visits to the BGCCC website home page between 2/14 and 6/28, and the individual club pages show higher usage in BV>Salida. About 2400 people saw content from our Facebook page in the past month. Most people directly google the club vs following links. There were 1136 likes on our Facebook page as of 6/28. Facebook reaches further when an activity with a community member is featured or when photos include more than two kids. Newspaper photos are popular with many donors. Mackenzie updates donor perfect with names of people who visit the website/e-mails.
 2. Marji and RD Committee are still working with BGA for new RD and Marketing plan.
- D. *Governance* (Duncan). Board assessment survey results; Please check your spam folder to find the survey if you haven't received it or contact Duncan.
- Board Members. Please complete the Board Assessment Survey ASAP. The questions are based on the committee which you serve on. July 5th is the close of the survey.
 - A Board Commitment letter is being drafted and allows for ways to commit and engage on the Board.
 - The Dashboard needs to be completed by the committee chairs. It should include stats: ave daily attendance, safety incidents, cash on hand etc.
 - Youth board members— A youth ambassador will be recruited and could attend on a quarterly basis. Brian has the action and will bring the proposal to the next Governance meeting.
 - Succession planning includes the following positions; Finance, CEO, EC positions and Branch Director
 - The Executive Committee includes Duncan, Brian, Gwen, Jan and Deb and deals with fast moving issues and the shaping the Board Agenda.

- i. Upcoming events: September 12th-14th is the *Regional BGA meeting*, and the *BGCCC Gala* is September 28th.

Meeting adjourned at 7:11pm

The next Board meeting will be held on July 26, 2022 in BV and will offer a dial-in link for those who cannot attend in person.

Respectfully submitted,
Deborah Payton, Secretary