BGCCC 2021 Events Status

RD meeting 4/6/21

2-3pm

Attendees: Duncan, Karen, Marji, Jeanine, Brain, Scott

*2:00-2:05 (5 minutes)*

**Welcome and Grant Update Brian**

No new updates at this time

Greatest March we have ever had! ~140K

Notes: Karen shared that Ford Foundation has changed way they do things, so should look into it

*2:05-2:10 (5 minutes)*

**Stewardship Event**

**Date: July 27th at Surf Hotel (Tuesday)**

*Invite only Thank you Event*

|  |  |  |  |
| --- | --- | --- | --- |
| Groups | Program Development Team | Invite List Team (top 80-100) | Day of Support |
| Responsibilities | * Create Content for the program | * Develop the invite list * Save the date * invite | * Event Set up * Event take down * Etc…..more to come |
| who | **Julie/Brian** | **Julie**  Brian  Duncan  Karen |  |

Event Logistics Lead: Jeanine

* Will follow up to get official contract confirmed
* Minimum is $50 per person (drinks/aps)

Notes:

* Paperless post (can also print invite)

Who wants to work on the formal invitation draft?-follow up next month

Take away: ask the board members and emeritus members if they will be attending and have info for next meeting-also remind about gala auction items

Pull numbers so we can define the invite groups

*2:10-2:15 (5 minutes)*

**Joint Event “Great Futures Gala: Let’s Get Back to the Future”**

**Date: September 28th at Mt Princeton (Tuesday)**

Theme: Futuristic (Think Space, Robots, Men in Black, Back to the future 2, Galaxy)

Event Logistics Lead: Jeanine

Needs/Next steps:

* Large auction items: need everyone to brainstorm
  + Julie: timeshare in palm springs or in Mexico
  + Karen: has Conrad Nelson artist for large auction item
* “active” entertainment ideas
  + Happy hour -live painter Joshua Been (tbd) then auction off painting of the view-Duncan will notify
  + Mentalist Sean Bott
  + Auctioneer Jim Wilson CONFIRMED

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Groups | Program Development Team | Marketing Event Team | Ticket Sales | Day of Support |
| Responsibilities | * Create Content for the program | * Develop marketing plan * Create Ticket | * Develop plan for ticket sales | * Event Set up * Event check in * Event take down * Etc…..more to come |
| Who | TBD | | | |

*2:15-2:25 (10 minutes)*

**Youth of the Year “Week” Cara/Brian/Marketing Event team**

**Date: Tentative April 19-23**

***Virtual Week of Celebration honoring the BGCCC Youth of the Year***

|  |  |  |  |
| --- | --- | --- | --- |
| Groups | Program Development Team | Marketing Event Team | Week of support |
| Responsibilities | * Create Summer Program Kick-off Movie | * Develop marketing plan * Develop launch plan for the week | * Post Content (Mckenzie) * Share Content (everyone) |
| Who | Mckenzie  Brian  Cara  BV Staff: Jenn  Salida Staff: Kiki | Mckenzie  Marji | Everyone to share |

**To Do:**

* Program Development Team:
  + Movie status update
* Marketing Event Team:
  + Review marketing plan

Other PR:

Bank scroll at high country bank send scott email

Both chambers weekly announcements

*2:25-2:35 (10 minutes)*

**Drive In Summer Kick-Off**

**Date: May 27th (Thursday last day of school)**

*Marketing event to showcase our summer program offering with hopes of growing*

*membership and knowledge of what the club offers during the summer*

|  |  |  |  |
| --- | --- | --- | --- |
| Groups | Program Development Team | Marketing Event Team | Day of Support |
| Responsibilities | * Create Summer Program Kick-off Movie * Confirm movie selection | * Develop marketing plan * Create “tickets” | * Ticket Sales * Putting up BGC banner * Running Movie Preview * Welcome announcements |
| Who | Cara/ Brian  Julie confirming movie editors and timeline | Marji  Mckenzie |  |

Tickets:

* Sales at gate only
* $5.00 for kids
* $10.00 for Adults (>12 years ish)

Movie: Sing

**To Do:**

* Program Development Team:
  + Create “Summer Programs Kick-off Movie Preview”
    - Set up planning meetings
  + Need summer program handouts at event to pass out
  + Do we want to have “door prized” like shirts ?
* Marketing Event Team:
  + New PDF flyer for event (include current sponsors)
  + Development general marketing plan
  + \*Marketing team to create “free tickets” for sponsors and for Brian/Staff to give away to kids and parents in need who would want to attend

|  |  |
| --- | --- |
|  | Standard Ticket Rates  $10 for adult $5 for kids |
| Movie shipment | $50 |
| Rental of drive in | $500 |
| Movie fee | 35% ticket fee with $100 minimum  (hit minimum with sales of $285) |
| Example of 50 cars with 2 adults and 2 kids | 100 adults=$1,000  100 kids =$500  Total $1,500  35% fee = $525 make $975 |

Ask Jenn& kiki if the schools can use the backpack home programs for the summer programs that then we can add the drive in flyer to it as well

Remember to have 2 people to tickets

3 laptops

*2:35-2:50 (15 minutes)*

**Sponsor Letter Cara/Team Discussion**

**Date: 3/10/21**

**To Do:**

* Review current sponsor status
* Email will go out this week to any one on list without a solicitor assigned to it
* Website update (Marji)

May 1st deadline to be on info for Drive-In marketing flyer

May 26th for movie slide show deadline

Will include monthly donation on the slide show

Question: do or how do we approach capital campaign folks for sponsors-case by case check with Julie and Brian

We need to get the capital campaign donation list to the RD team so we don’t miss overlap in sponsor

*2:50-3:00*

**Other topics and wrap up**

**Ribbon cutting at Salida location**

* Julie working on confirming date with key stakeholders then will create a plan

Notes: building theme to go with “building great futures”

Hope to do tours that day as well

**Other notes:**

Brian and Marji will work on getting nasa project out in constant contact