**Minutes for RD Committee Meeting – 6/8/22, 1:30 – 3 p.m.**

**Present: Brian, Marji, Scott, Karen, Deb, Duncan, Tessa, Felicia. (Yellow highlight indicates someone needs to do something.)**

1. **Working with BGCA’s Karen Santoni (Marji, Brian, Tessa, Duncan)**

* Case for Supportfinalized.
* Creating RD and Marketing plans aligned with 2022-2023 budget. Please read attached RD Plan for detail ASAP and send Tessa any suggestions.
* GREAT JOB!

1. **Y22-23 budget and the target for RD fundraising** (Marji/Brian)
   * Goal for business sponsors for FY22-23: $100k
   * Special events goal: $35k (we can have more attendees this year (185) = more ticket sales, more donors for Fund a Future, etc.)
   * Community events goal: $5k (Autumn Color Run, two concerts in BV)
2. **Other fundraising opportunities**

* BGCCC to be beneficiary of two summer concerts (Aug. 3 and Aug. 17-Secret 6 Jazz Band) put on by South Main Arts & Parks Trust. Point person at South Main is Robin Vega. (Scott with Chas as liaison)
  + We need representatives from BGCCC to attend. Make a donation at the door event; there is no set price.
  + Club promotional materials to have there and CASH box and square reader or Venmo. Possible to run a club video during a break?
  + We need to get the word out to our social media networks and newsletter. We’ll have a link to the bands, etc. (Mckenzie, Tessa)
  + Have signage for Suggested Donation $20 (tickets are normally $40).
  + Find out who other concerts were benefitting. Robin Vega is contact w/S. Main Arts. Says FREE SHOW and no beneficiaries on website.
* Fall Color Run (Brian) – new owners this year.
* Elevation Beer dunk tank (Brian) – In June at the 10th anniversary celebration. They will have a number and check next week per Andy, the marketing director.

1. **Website Metrics** (McKenzie) - postponed
2. **2022 Business Sponsorship Campaign** (Marji)

* Amount raised to date–$63,400. Our goal is $100,000 for FY 2022-23.
* Status of Committee members’ solicitations. Duncan will send out current spreadsheet. Marji will send the business list to board members to ask each to sign up for 5 businesses to solicit.
* 2022 Business Sponsorship Google spreadsheet for the most up to date status is the following. Thanks to Austin -  <https://docs.google.com/spreadsheets/d/1bzX5UE8pcDWKSMzKHqUfZRlK-SOqtyGH/edit#gid=766625549>

1. **Great Futures Gala Update: 9/28/22 at Mt. Princeton Hot Springs (Marji)**

* Entertainment is set (comedian Chris Voth), AV, Jim Wilson (Brian, Karen)
* BGCCC Alum Video (Brian) – In progress. Rough draft by end of August. Dakota is also going to do Leader Sponsor “commercials.” Brian is pursuing Mike McGovern at Amicas for Leader sponsorship.
* Leader Sponsor Videos: High Country Bank, Mt. Princeton, DSI, Faricy Boys, Fading West, S&S Closings (Brian)
* **Large Auction Items**:
* Scanga Meat (Duncan) – confirmed! Half a cow
* Ark Anglers Float Trip (Cara) – confirmed!
* Denver Experience (Brian) – confirmed w/loft
* Performance Tours (Karen) – Browns Canyon ½ day rafting trip for 2 with gear – confirmed
* Cape Cod Trip (Brian) – confirmed
* Monarch Mt. season ski pass – Duncan will pursue
* Badfish for SUP package – Tessa will pursue
* Ron Mazzeo – vintage bike possibility
* Logistics with Mt. Princeton (Tessa)

Tessa has requested price for two entrée suggestions (one vegetarian) and two dessert options

* Ticket Sales on Eventbrite—ticket price $50 (Tessa)

Trouble with walk-ups after we are sold out. Need to give sponsors a deadline to tell us their attendees. Final #’s to Mt. Princeton by 9/13. Can make minor changes until 72 hours prior to event. Tell sponsors deadline for who or how many will attend is 9/1.

* Decorations and Sponsor Signage
  + Table settings, other simple, clean décor. Flower donation from Growing Wild in BV (Brian/Tessa/McKenzie)
* Check-in table
  + Staff will run the check-in and check-out process—there is no need for volunteer involvement. Karen will meet w/their committee in Salida to discuss process in past along with materials used. Capacity is 185.
* Marketing Plan (Marji/Brian)
  + Marji/Brian/McKenzie/Tessa will handle executing the plan:

July

7/5 Design SAVE THE DATE flyer/poster

7/11 Update calendar listing on both Chamber sites with more complete info on ticket sales, event details. Add website link and new artwork.

7/18 Share SAVE THE DATE flyer on Facebook, website home page. Post on Salida video screen. Send Constant Contact email.

* + Tessa will send 2 drafts of SAVE THE DATE poster to us. All should give her your preference right away so she can send as a SAVE THE DATE with the flyer. Then later she’ll add Leader ($6,000) sponsor logos and Innovator ($3,000) sponsor names to the FINAL poster (to be created after 8/26 sponsor deadline)
  + Tessa set up Eventbrite account. She will decide how to send invites online. Karen suggested make invitation one page.
* Club Heroes – nominations are:

Salida–Bill Burmester, Greg Justis, John Diesslin, Jeanine Zeman, Larry Smith (Scott suggested nominating High Country Bank as a Club Hero rather than one individual from the bank);

BV–Rob & Katie Ferris, Conrad Nelson.

For this year, we decided on Salida–Greg, then Jeanine if he’s out of town; BV–Rob & Katie Ferris, then Conrad. Karen will contact Rob & Katie. Deb will contact Greg. Ask them to make some comments at the Gala.

1. **BV Capital Campaign Update (Scott or Cara)** – Zoom trainings going well. Have to re-schedule a live one at Mary Lou’s. Plan to set up Leadership Teams for manageability. Packets should be ready soon.
2. **Grant Report (Brian)** – One of the best months ever. Brian lobbied Colorado Health Foundation, and they increased donation from $25K to $55K. Great job, Brian! TGYS for $38K. American Family Ins. for $5K. $750 grant from Sunrise Rotary for summer STEM.
3. **Play “Amelia’s Big Surprise”** is coming:

Thursday, July 14, 2 p.m., to BV’s McPhelemy Park, Hwy. 24 & Main St.

Friday, July 15, 10 a.m., to Salida’s Chisholm Park, 324 Hunt St.

for $1,500 thanks to support from BGCCC and Grace Community Church. Butterfly Theater Company is coming from Denver thanks to Brian. Poor reporting in local papers – did not mention BGCCC’s support.

Notes by Karen Dils